



**TUESDAY, MAY 7<sup>TH</sup>**

12:30 pm	<b>Golf Scramble - Sponsored by PureCare®</b> (optional/additional)	La Paloma Country Club
3:00 pm	<b>Team Building Charity Event: Foundations for Our Future</b> <i>Sponsored by King Koil</i>	Boys & Girls Club, Doolen M.S.
4:00-6:00 pm	<b>Registration - Sponsored by Therapedic International</b>	Arizona Foyer
6:00-7:30 pm	<b>Cocktail Reception - Sponsored by Leggett &amp; Platt</b>	Arizona Deck & Foyer
7:30 pm	<b>Dinner on your own</b>	

**WEDNESDAY, MAY 8<sup>TH</sup>**

7:30-8:30 am	<b>Breakfast - Sponsored by UNITERS</b>	Grand Ballroom
8:30-8:45 am	<b>Welcome</b> - Dave Perry, Furniture Today - Mark Jones, Hickory Springs	Canyon Ballroom
8:45-9:45 am	<b>KEYNOTE SPEAKER: Winning Plays</b> - Matt Mayberry, Performance Strategist <i>Sponsored by King Koil</i>	Canyon Ballroom
9:45-10:15 am	<b>Break - Sponsored by MyLease Powered by Mollie Financial</b>	Arizona Foyer
10:15-11:00 am	<b>FEATURED SPEAKER: The Road to 2020 - Trump, Tariffs &amp; Technology</b> - Gene Marks, Business Analyst	Canyon Ballroom
11:00-11:45 am	<b>DIGITAL MARKETING SPEAKER: Competing in the Age of Assistance</b> - G.A. Bartick, Google Sales Enablement Team	Canyon Ballroom
11:45 am-1:00 pm	<b>Lunch - Sponsored by Englander</b>	Grand Ballroom
1:00-1:05 pm	<b>Announcement of Golf Scramble Winners - Sponsored by PureCare®</b>	Canyon Ballroom
1:05-1:10 pm	<b>Team Building Charity Event Recap - Sponsored by King Koil</b>	Canyon Ballroom
1:10-1:45 pm	<b>The Return of the Waterbed</b> - Michael Geraghty, Hall Flotation	Canyon Ballroom
1:45-2:30 pm	<b>Bedding Retailer Presentations: Clicks, Bricks and the New Paradigm</b> - Joe Megibow, Purple - Craig Schmeizer, Nectar Sleep	Canyon Ballroom
2:30-3:00 pm	<b>Break - Sponsored by MyLease Powered by Mollie Financial</b>	Arizona Foyer

## **WEDNESDAY, MAY 8<sup>TH</sup> cont'd**

3:00-3:45 pm	<b>FT Strategic Insights: <i>The eCommerce Playbook</i> - <i>Sponsored by Restonic</i></b> - Moderators: <i>Julia Rosien, Restonic &amp; Dave Perry, Furniture Today</i> - <i>Tom Balistreri, Colder's</i> - <i>Kevin Split, City Furniture</i> - <i>Steven Stone, BedMart</i>	Canyon
3:45-4:30 pm	<b><i>The Present (and Future) of Mattress E-tailing</i></b> - <i>Michael Magnuson, Goodbed.com</i>	Canyon Ballroom
4:30-6:30 pm	<b>Free Time</b>	
6:30-7:30 pm	<b>Cocktail Reception - <i>Sponsored by Sierra Sleep by Ashley</i></b>	Arizona Deck & Foyer
7:30 pm	<b>Retail Giants of Bedding Awards Dinner - <i>Sponsored by Serta</i></b> - <i>In Memoriam: Rob Culp and Earl Klufft</i> <b><u>Retail Giants of Bedding</u></b> - <i>Nectar Sleep</i> - <i>Nationwide Marketing Group</i> - <i>Connecticut Mattress By Tom Wholley</i> - <i>Lifetime Bedding Achievement Award: Kevin Toman</i>	Canyon Ballroom

## **THURSDAY, MAY 9<sup>TH</sup>**

7:30-8:30 am	<b>Breakfast - <i>Sponsored by Spring Air</i></b>	Grand Ballroom
8:30-9:00 am	<b>Bedding Producer Panel</b> - <i>David Binke, King Koil</i> - <i>Gerry Borreggine, Therapedic International</i> - <i>Melanie Huet, Serta Simmons Bedding</i> - <i>Michael Thompson, Corsicana Mattress Company</i>	Canyon Ballroom
9:00-9:30 am	<b>FT Strategic Insights: <i>New Opportunities in Sleep Accessories</i></b> - <i>Mark Kiczalis, Progressive Business Media</i>	Canyon Ballroom
9:30-9:45 am	<b>Break - <i>Sponsored by MyLease Powered by Mollie Financial</i></b>	Arizona Foyer
9:45-10:30 am	<b>Young Leaders Panel: <i>The Transformation Imperative</i></b> - <i>Sean Bergman, PureCare</i> - <i>Shaun Pennington, Diamond Mattress</i> - <i>Lisa Tan, Reverie</i>	Canyon Ballroom
10:30 am	<b>Wrap Up &amp; Adjourn</b> - <i>Dave Perry, Furniture Today</i>	Canyon Ballroom