



TUESDAY, MAY 7TH

12:30 pm	Golf Scramble - Sponsored by PureCare® (optional/additional)	La Paloma Country Club
3:00 pm	Team Building Charity Event: Foundations for Our Future <i>Sponsored by King Koil</i>	Boys & Girls Club, Doolen M.S.
4:00-6:00 pm	Registration - Sponsored by Therapedic International	Arizona Foyer
6:00-7:30 pm	Cocktail Reception - Sponsored by Leggett & Platt	Arizona Deck & Foyer
7:30 pm	Dinner on your own	

WEDNESDAY, MAY 8TH

7:30-8:30 am	Breakfast - Sponsored by UNITERS	Grand Ballroom
8:30-8:45 am	Welcome - Dave Perry, Furniture Today - Mark Jones, Hickory Springs	Canyon Ballroom
8:45-9:45 am	KEYNOTE SPEAKER: Winning Plays - Matt Mayberry, Performance Strategist <i>Sponsored by King Koil</i>	Canyon Ballroom
9:45-10:15 am	Break - Sponsored by MyLease Powered by Mollie Financial	Arizona Foyer
10:15-11:00 am	FEATURED SPEAKER: The Road to 2020 - Trump, Tariffs & Technology - Gene Marks, Business Analyst	Canyon Ballroom
11:00-11:45 am	DIGITAL MARKETING SPEAKER: Competing in the Age of Assistance - G.A. Bartick, Google Sales Enablement Team	Canyon Ballroom
11:45 am-1:00 pm	Lunch - Sponsored by Englander	Grand Ballroom
1:00-1:05 pm	Announcement of Golf Scramble Winners - Sponsored by PureCare®	Canyon Ballroom
1:05-1:10 pm	Team Building Charity Event Recap - Sponsored by King Koil	Canyon Ballroom
1:10-1:45 pm	The Return of the Waterbed - Michael Geraghty, Hall Flotation	Canyon Ballroom
1:45-2:30 pm	Bedding Retailer Presentations: Clicks, Bricks and the New Paradigm - Joe Megibow, Purple - Craig Schmeizer, Nectar Sleep	Canyon Ballroom
2:30-3:00 pm	Break - Sponsored by MyLease Powered by Mollie Financial	Arizona Foyer

WEDNESDAY, MAY 8TH cont'd

3:00-3:45 pm	FT Strategic Insights: <i>The eCommerce Playbook</i> - <i>Sponsored by Restonic</i> - Moderators: <i>Julia Rosien, Restonic & Dave Perry, Furniture Today</i> - <i>Tom Balistreri, Colder's</i> - <i>Kevin Split, City Furniture</i> - <i>Steven Stone, BedMart</i>	Canyon
3:45-4:30 pm	<i>The Present (and Future) of Mattress E-tailing</i> - <i>Michael Magnuson, GoodBed.com</i>	Canyon Ballroom
4:30-6:30 pm	Free Time	
6:30-7:30 pm	Cocktail Reception - <i>Sponsored by Sierra Sleep by Ashley</i>	Arizona Deck & Foyer
7:30 pm	Retail Giants of Bedding Awards Dinner - <i>Sponsored by Serta</i> - <i>In Memoriam: Rob Culp and Earl Klufft</i> <u>Retail Giants of Bedding</u> - <i>Nectar Sleep</i> - <i>Nationwide Marketing Group</i> - <i>Connecticut Mattress By Tom Wholley</i> - <i>Lifetime Bedding Achievement Award: Kevin Toman</i>	Canyon Ballroom

THURSDAY, MAY 9TH

7:30-8:30 am	Breakfast - <i>Sponsored by Spring Air</i>	Grand Ballroom
8:30-9:00 am	Bedding Producer Panel - <i>David Binke, King Koil</i> - <i>Gerry Borreggine, Therapedic International</i> - <i>Melanie Huet, Serta Simmons Bedding</i> - <i>Michael Thompson, Corsicana Mattress Company</i>	Canyon Ballroom
9:00-9:30 am	FT Strategic Insights: <i>New Opportunities in Sleep Accessories</i> - <i>Mark Kiczalis, Progressive Business Media</i>	Canyon Ballroom
9:30-9:45 am	Break - <i>Sponsored by MyLease Powered by Mollie Financial</i>	Arizona Foyer
9:45-10:30 am	Young Leaders Panel: <i>The Transformation Imperative</i> - <i>Sean Bergman, PureCare</i> - <i>Shaun Pennington, Diamond Mattress</i> - <i>Lisa Tan, Reverie</i>	Canyon Ballroom
10:30 am	Wrap Up & Adjourn - <i>Dave Perry, Furniture Today</i>	Canyon Ballroom